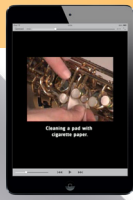
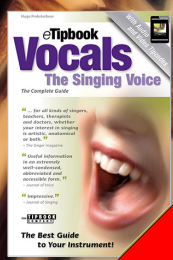
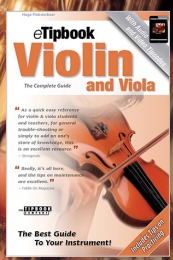
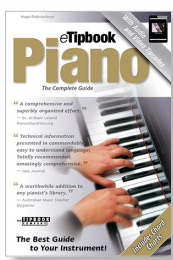
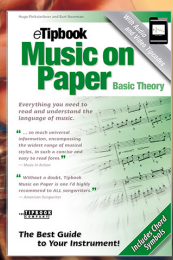
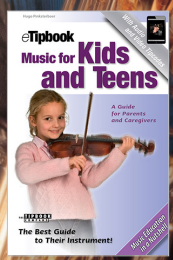
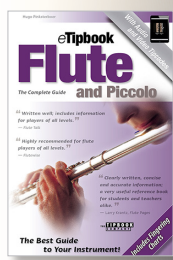
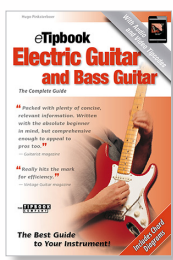
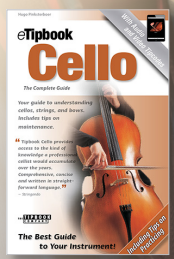
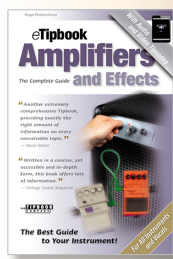
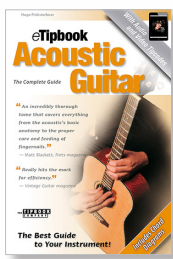


For iPad, iPhone and Android



The eTipbook Series



The Best Guides to Your Instrument!

PRESS RELEASE

PRESS QUOTES

The Tipbook Series generated hundreds of raving reviews worldwide. Here's a brief selection of quotes from the press.

- Quality information; comprehensive approach; easy-to-follow layout makes these books a joy to read; answers the questions of the vast majority of customers of all levels of experience. *Music Trades*

- Handy, accessible, and highly informative. *International Musician*

- Highly desirable; packed with plenty of concise, relevant information; written with the absolute beginner in mind, it's comprehensive enough to appeal to pros too. *Guitarist*

- Invaluable information. The Tipbooks answer questions with authority and in an easy to navigate manner. *Australian Musician*

- Illustrated by stunningly meticulous drawings, beautifully organized in a clear format. *Amateur Chamber Music Players, Inc.*

- Billing itself as the reference manual for both beginning and advanced cellists, the book comes pretty darn close to its claim. *Kindler Cello Society*

- I was particularly impressed by the commonsense 'save yourself trouble' approach... Amazingly comprehensive, totally recommended. *Jazz Journal*

- Each Tipbook is not only an excellent place for a beginner to start, it's also an outstanding refresher course for musicians and songwriters at any level! *American Songwriter*

- Interesting, brief, clearly written. *Voice Journal*



THE TIPBOOK SERIES

Tipbooks are a series of highly accessible books and ebooks on music and musical instruments, written in cooperation with musicians, instrument makers, and other experts. The print books were originally released in 1996. Many updated reprints have been published since.

eTipbooks out now!

As of 2015, all books are available as fully updated eTipbook apps for Android and iOS tablets and phones.



All levels, all styles

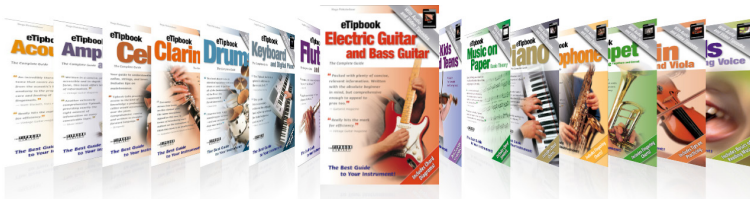
Tipbooks are used by musicians at all levels — from beginners to advanced players, even pros — and in all musical styles, from metal and country to classical music, and jazz.

Get the best out of your instrument

Tipbooks cover all aspects of the most popular instruments, providing accessible, comprehensive and inspiring information that allows readers to make an informed purchase, to maintain, tune and set up their instrument, and to get the best out of it.

And more

Additionally, Tipbooks bring essential knowledge on the history, the production, the family members and the main makers of the instrument. Hands-on information, concise, and to the point. Also included in each book are sources of additional information, a dictionary and a full index, as well as extras such as fingering charts, rudiments, or chord diagrams. It's all there!



eTIPBOOKS

Each eTipbook comes as a free app, offering:

- A **free 50+ page preview** of the book, including the full glossary.
- In-app purchase of the full version of the book, priced at **less than 50% (!)** of the print edition.
- A number of free brochures on **related products and services**.

Color

Compared to their print counterparts, eTipbooks feature a large number of full-color photos, replacing most of the original line drawings. The number of images has grown considerably as well, making the books even more informative and more fun to read.

Up to date

The contents of the books have been updated as well, of course – and new updates will follow automatically and free of charge.

eTipbooks: the added value

Online resources are great – if you know what you're looking for and have a more than basic understanding of the subject. eTipbooks guide you through known and unknown territory.

- eTipbooks answer **questions you didn't think of asking**.
- eTipbooks tell **the entire story**: filtered, well-organized, condensed, and to the point.
- eTipbooks are a **reliable source** of information, each volume based on the knowledge and experience of twenty of more experts, and proofread by both professionals (for credibility) and beginners (for accessibility).

The knowledge provided by Tipbooks turns the online world into an even richer source of information, with added accessibility. Tipbooks make readers more aware of what they're looking for, and allow them to assess the quality of their online and offline sources.



Preview, in-app purchase, brochures...

TIPCODES

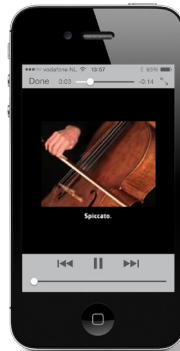
All eTipbooks have audio and video Tipcodes, allowing you to hear what you're reading about. There are some 20 to 60+ Tipcodes per book. Fully embedded, so they can be played directly from the app without being online.



Tipcode PIANO-012

This Tipcode demonstrates the effect of a mute rail. The rail catches the hammers right before they can hit the strings, allowing for silent practice.

TIPCODE

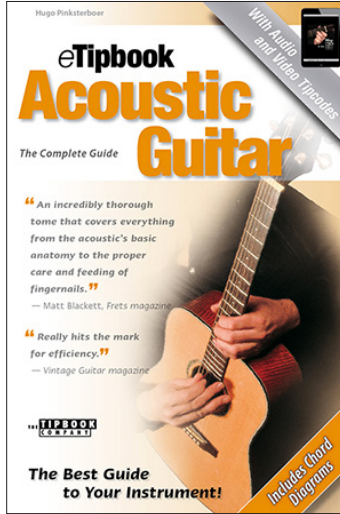


THE **TIPBOOK**
COMPANY

eTIPBOOK ACOUSTIC GUITAR



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An owner's guide for acoustic guitarists at all levels, *Tipbook Acoustic Guitar* features numerous tips on auditioning and buying steelstring, classical or electro-acoustic guitars, choosing strings and picks, maintenance and tuning, and much more. Like all other Tipbooks, this great guide offers you the combined knowledge and experience of twenty plus musicians, luthiers, string makers, teachers and other experts.

Your guitar manual

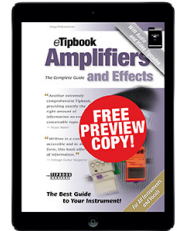
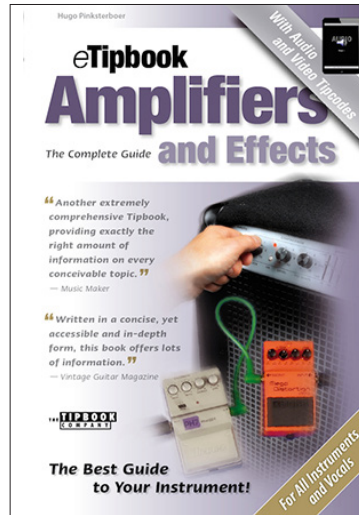
Separate chapters are dedicated to strings and their characteristics and maintenance, and to picks and nails. Also included are sections on the instrument's family, history, and production, as well as a glossary, an index, and hundreds of chord diagrams.

Press quotes

- Written with the absolute beginner in mind, it's comprehensive enough to appeal to pros too. *Guitarist*
- Boiled down to the absolute basics; These guides really hit the mark for efficiency. *Vintage Guitar Magazine*
- A wealth of information in a very compact form. *Guitar Digest*
- Handy, accessible, and highly informative. *International Musician*
- ... of benefit to all guitarists. *Classical Guitar Society*

eTIPBOOK AMPLIFIERS AND EFFECTS

Finally: a book on amps and effects that doesn't focus on guitarists and bassists only! *Tipbook Amplifiers and Effects* offers just as much easily accessible yet in-depth information for violinists, drummers, singers, horn players and all other musicians. The book brings you the combined experience and knowledge of some thirty amp builders, effect creators and musicians, in an extremely readable format that is designed to explain, rather than to impress.



► Download cover images and page samples here!

Microphones and mixers too

Tipbook Amps and effects also includes with helpful sections on cables and wireless systems, on microphones, mixers, and PA's, and even on care and maintenance of your equipment. It's all there, for beginners, advanced players, and even pros!

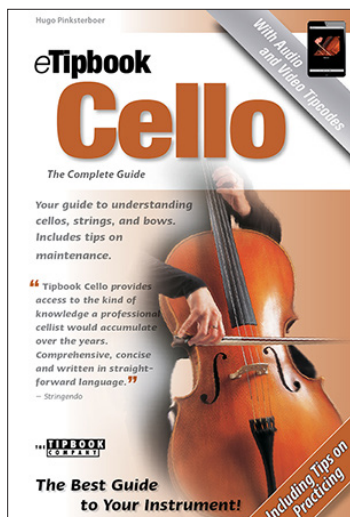
Press quotes

- Another extremely comprehensive Tipbook, providing exactly the right amount of information on every conceivable topic. *Music Maker*
- ... lots of information in a handy portable package. It works well for teachers, beginner and intermediate students, even specialists in guitar amplification. *Vintage Guitar Magazine*
- A ton of info, and there's a little something for everyone! *Frets*
- A joy to read. *Music Trades*

eTIPBOOK CELLO



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Tipbook Cello is a book for cellists who want to understand and get the most out of their instrument. The combined experience and knowledge of more than thirty violin makers, bow makers, string manufacturers and musicians helps you to buy the perfect instrument for your style and budget. Written with beginners in mind, and an inspiring resource for advanced players — even for pros!

Creating your sound

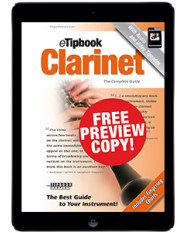
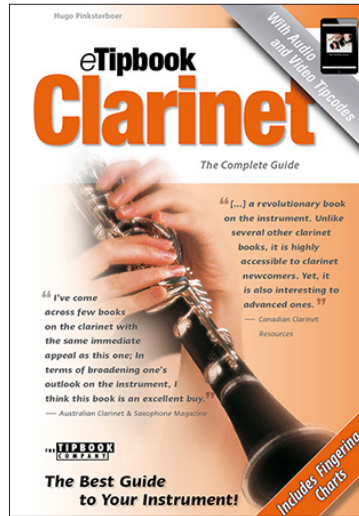
Tipbook Cello helps you to see, hear, and appreciate the difference between one cello and the next, allowing you to focus on how it sounds and plays. The book offers extended information on the different types of strings and their windings, on bows and on rosin, providing you with everything you need to know to make your instrument sound exactly like you want it to.

Press quotes

- Billing itself as the reference manual for both beginning and advanced cellists, the book comes pretty darn close to its claim. *Kindler Cello Society Newsletter*
- *Tipbook Cello* provides access to the kind of knowledge a professional cellist would accumulate over the years. Comprehensive, concise and written in straightforward language. *Catherine Milligan, Stringendo*

eTIPBOOK CLARINET

Tipbook Clarinet is the perfect manual and owner's guide to your instrument, bringing you the combined expertise and knowledge of over thirty clarinet makers, barrel and mouthpiece experts, reed professionals, and musicians, in an easily readable format. A highly accessible guide for beginning players, yet with enough in-depth information to answer questions of advanced musicians and even inspire professionals and teachers.



► Download cover images and page samples here!

Making the difference

The book tells you all about wood and plastic, French and German clarinets, the influence of bore size and shape on the sound, the different types of toneholes, keys, and levers — and much more. Separate chapters are dedicated to mouthpieces, ligatures and barrels, and on reeds and reed adjustment. Brief sections on the history, the family, and the making of the instrument complete the book, with a glossary, an extended index, and a complete set of fingering charts as extras.

Press quotes

- ... a revolutionary book on the instrument. *Canadian Clarinet Resources*
- ... a plethora of useful information. *Australian Music Teacher Magazine*
- A joy to read. *Music Trades*

eTIPBOOK DRUMS



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Tipbook Drums tells you all about your favorite instrument, allowing you to find the drums, heads, sticks and cymbals that suit your sound, your music, and your budget. Electronic drums are included, of course.

Written by a drummer who reviewed and played hundreds of drum sets and cymbals, this is the perfect owner's and buyer's guide for beginners and advanced drummers — and even pros like it!

The very best

Tuning, muffling, setting up and maintenance are covered as well, allowing you to get the best out of your instrument and make it sound the way you like it, and the way it best suits your music and the venue. *Tipbook Drums* also sheds a light on the history, the family, and the making of drums and cymbals, and includes an index, a glossary, and over a hundred basic drum beats in a wide variety of styles.

Press quotes

- Every drum shop should have this book on their counter. It would save everybody a lot of time. *Percussive Notes*
- Probably the most important \$14.95 a drummer will ever spend. Absolutely loaded with insider tips and detailed drawings. *Music Mart*
- ... suitable for student and professional. *Muzik Etc*

ELECTRIC GUITAR AND BASS GUITAR

Tipbook Electric Guitar and Bass Guitar brings you the combined knowledge and experience of some 25 luthiers, guitar and bass techs, teachers and musicians, in a very readable format. Great stuff for beginners, an inspiring resource for advanced players, and a handy reference for pros.

Your favorite instrument

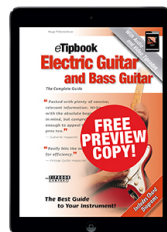
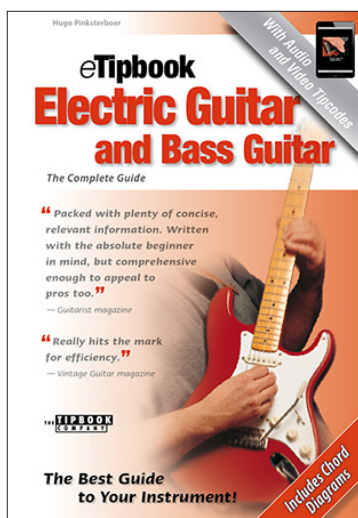
First of all, the book helps you to make an informed purchase by covering all elements that help make for the sound and the playability of the instrument — from the body shape and the types of wood used to fret sizes and shapes, pick-ups, bridges and tremolos.

The most

Dedicated chapters on tuning, maintenance and adjustment help you get the most out of your instrument. Sections on the guitar family, history and production are included, as well as an index, a glossary, and hundreds of great chord diagrams.

Press quotes

- Packed with plenty of concise, relevant information; Written with the absolute beginner in mind, it's comprehensive enough to appeal to pros too. *Guitarist*
- These guides really hit the mark for efficiency. *Vintage Guitar Magazine*
- A wealth of information in a very compact form. *Guitar Digest*

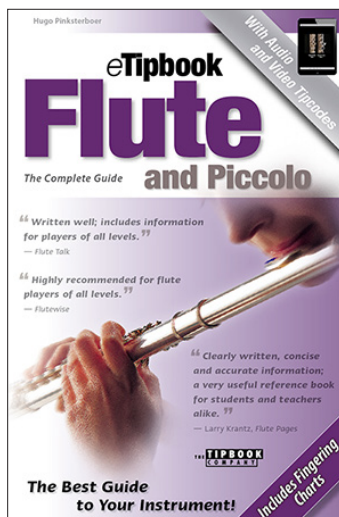


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eTIPBOOK FLUTE AND PICCOLO



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Tipbook Flute and Piccolo tells you everything you need to know to buy the instrument that suits your style and your budget, and to get the most out of it. It brings you the combined knowledge and ideas of some thirty flutemakers, headjoint specialists, teachers, and musicians, allowing you to focus on your sound. Essential information for beginners, an inspiring resource for advanced players, and a handy reference for pros.

Focus on sound

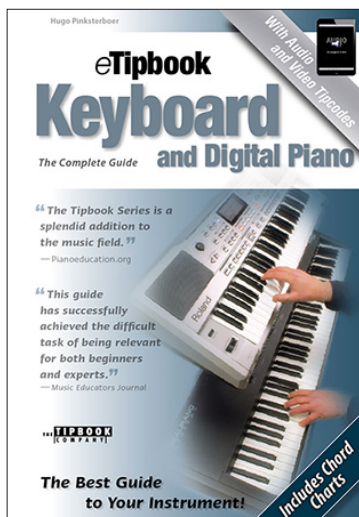
Step by step, *Tipbook Flute and Piccolo* goes into all elements that make one flute sound and play differently from the next, coverings materials and finishes, key styles, embouchure designs, tonehole shapes, and much more. Adjustment and instrument care are covered as well. Additionally, there are sections on the history, the family, and the making of the instrument, a glossary and an extended index, and a complete set of fingering charts.

Press quotes

- Clearly written, concise and accurate information; A very useful reference book for students and teachers alike. *Larry Krantz Flute Pages*
- Highly recommended for flute players of all levels. *Flutewise*
- I thoroughly recommend these books. *Mary O'Brien, New Zealand Flute Society*

KEYBOARD AND DIGITAL PIANO

Tipbook Keyboard and Digital Piano tells you everything you need to know to make an informed purchase and get the most out of your electronic instrument, providing you with the combined experience and knowledge of some twenty professional keyboard players. In-depth yet easily accessible for beginners, and a great resource for advanced players, the book offers insight as much as supplying information, making it an asset that will keep its value for years to come.



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Hear what you read

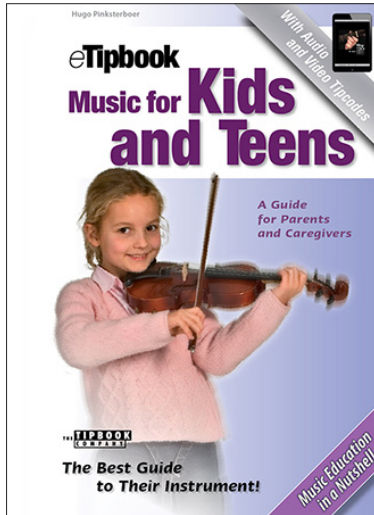
Tipbook Keyboard and Digital Piano deals with all the features, specs, and other elements that make one instrument sound and play differently from the other. Great tips on amplification, midi, connections, and maintenance are also included, as well as brief sections on the history, the family, and the making of the instrument. The glossary and the extended index turn it into a handy reference book, including numerous chord charts!

Press quotes

- Comprehensive and superbly organized; comfortable to handle, visually attractive, and eminently readable. *Dr. William Leland, Pianoeducation.org*
- ... Relevant for both beginners and experts. *Music Educators Journal*
- An impressive vast body of information. *MI Pro*

eTipbook Music for Kids and Teens will be available later this year.

MUSIC FOR KIDS AND TEENS



Tipbook Music for Kids and Teens is the perfect guide for parents who value the musical education of their children, regardless their musical preferences. It provides parents and caregivers with valuable and practical advice, and tells them all about the stages of their kids' musical development. The book explains the essence of making music and ensemble playing, and it provides numerous helpful tips for motivation and guidance.

Open-minded approach

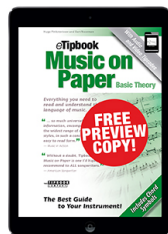
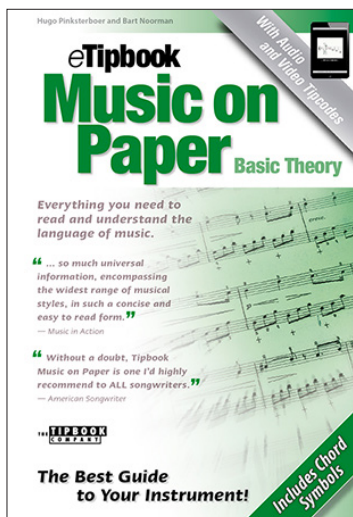
Based on the ideas and experience of musicians, teachers, directors, parents, and other specialists, the book provides open-minded information on all aspects of this essential element of your children's musical growth, with subjects ranging from learning to play and instrument selection to finding the perfect teacher, guidance and motivation, grading systems and exams, and great tips on buying or renting instruments.

Press quotes

- A comprehensive and extremely practical book. Mandatory reading for parents who ring to enquire about music lessons. *Stringendo*
- The Tipbook concept is excellent. These attractively presented books show clear layout and accessibly short paragraphs. The layout and information are clear and concise. *Australian Music Teacher Magazine*

MUSIC ON PAPER - BASIC THEORY

Do you want to learn how to read music, refresh your knowledge, look up the meaning of tritone, tuplet or turn, or understand how chords work? *Tipbook Music on Paper* provides you with all the answers. An easy read with numerous musical examples, and with 63 Tipcodes that allow you to hear almost everything you're reading about. A great tool for beginners, inspiring for advanced players, and a great reference for musicians of all ages, in all styles, at all levels.



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All subjects covered

The book covers pitch, staves, clefs, time signatures, accidentals, dynamics, scales, form, transposition, solfège, chords, drum notation, guitar tabs, and more — and it typically takes only one read to fully understand the subject at hand.

The glossary and the extended index turn *Tipbook Music on Paper* into a handy reference guide, while the Tipcodes make the book fully come to life.

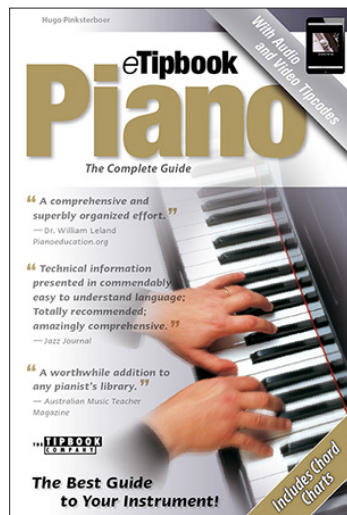
Press quotes

- This book is marvelous... *Music in Action*
- Without a doubt, Tipbook Music on Paper is one I'd highly recommend to ALL songwriters. *American Songwriter*
- Tipbook Music on Paper has got to be the best of the books on music theory available on the market – in more ways than one. *Canadian Clarinet*

eTIPBOOK PIANO



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Tipbook Piano makes buying a (grand) piano much less of an adventure, and it tells you everything you should know about tuning, maintenance, and silent practice, including a section on digital pianos. With valuable and practical information drawn from the experience of over thirty piano technicians, makers, teachers and musicians, the book is a great guide for beginners and an inspiring resource for advanced players — even for pros!

From cabinet styles to stringing

The book focuses on making an informed purchase, finding the instrument that best suits your style, taste, and budget. Topics range from cabinet styles and soundboard construction to different types of strings and stringing, piano accessories, and silent pianos. Brief sections also introduce you to the history, the family, and the making of the instrument, with a glossary, an index and an extended set of chord charts as musical extras!

Press quotes

- An excellent and convenient reference tool, and a worthwhile addition to any pianist's library. *Australian Music Teacher*
- A comprehensive and superbly organized effort; visually attractive, and eminently readable. *Dr. William Leland, Pianoeducation.org*
- Clearly written, well illustrated. *Music Teacher Magazine*

eTIPBOOK SAXOPHONE

"Finally: the manual on my instrument!" said one of the first reviews of *Tipbook Saxophone*. And it's a buyer's guide too, as well as an owner's guide, a reference book... *Tipbook Saxophone* brings you the combined knowledge and expertise of some twenty saxophone makers, reed experts, mouthpiece wizards, and musicians. Written with beginners in mind, an inspiring resource for advanced players, even a reference for pros.



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Your best instrument

Tipbook Saxophone helps you buy the instrument that best suits your style and your budget, covering all elements that influence the sound and the playability of a horn. Chapters on mouthpieces, ligatures, reeds and reed adjustment, and maintenance help you get most out of your instrument. Also included are sections on the history, the family, and the making of the instrument, a glossary, an extended index, and a truly impressive set of fingering charts.

Press quotes

- Well worth its price. Recommended for saxophone teachers and students, regardless of level. *The Saxophone Journal*
- A really delightful surprise. *Sax on the Web*
- Excellent for either quick reference, trouble-shooting or top-up information for the most hardened saxophone devotee. *Winds*

eTipbook
Trumpet and
Trombone will
be available
later this year.



Tipbook Trumpet and Trombone, Flugelhorn and Cornet is the perfect buyer's guide and owner's manual on your instrument. It tells you all you should know to make an informed purchase, drawing from the combined knowledge and expertise of some twenty instrument makers, mouthpiece experts, and horn players. Written with beginners in mind, an inspiring resource for advanced players, even a reference for pros!

Get the most out of your horn

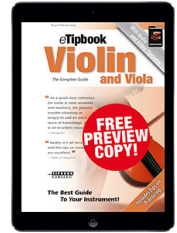
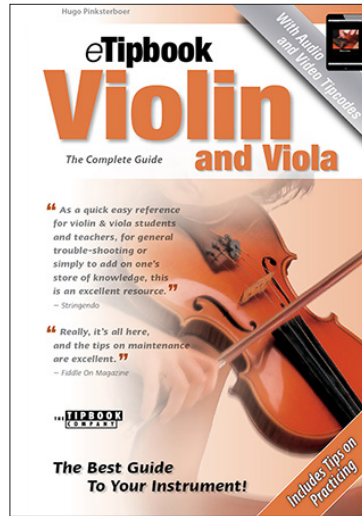
Separate chapters focus on mouthpieces, mutes, accessories, tuning and maintenance, allowing you to get the most out of your horn. The final chapters shed a light on the history, the family, and the making of the instrument, while the book is completed by a glossary, an extended index, and complete sets of fingering and slide positions charts.

Press quotes

- A valuable source of information. *ITG*
- A raft of information on the subject; a handy companion for brass instrument players. *MP Pro*
- An unexpected but welcome novelty; Thoughtfully produced with clear print and numerous diagrams and drawings bursting with easy to find information and comprehensive, yet concise guidance. *Harold Nash, The Trombonist*

eTIPBOOK VIOLIN AND VIOLA

Tipbook Violin and Viola is a book for string players who want to fully understand their instrument and get the most out of it. The combined experience and knowledge of more than thirty violin makers, bow makers, string manufacturers and musicians helps you to buy the perfect instrument and bow for your style and budget. Written with beginners in mind, the book is an inspiring resource for advanced players as well — even for pros!



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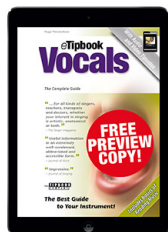
Creating your sound

Tipbook Violin and Viola also offers extended information on the different types of strings and their windings, on bows and on rosin, providing you with everything you need to know to make your instrument sound like you. Brief sections on the history, family, and making of the instrument are included, as well as a glossary and an extended index.

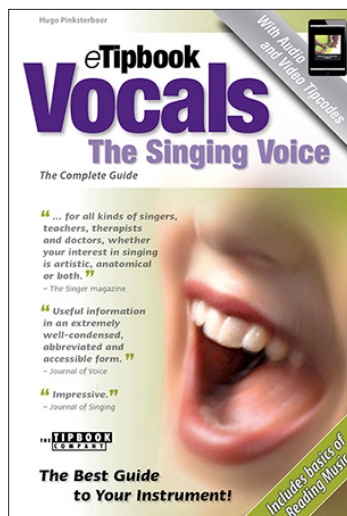
Press quotes

- As a quick easy reference for violin & viola students and teachers, for general trouble-shooting or simply to add on one's store of knowledge, this Tipbook is an excellent resource. *Mary Nemet, Stringendo*
- An extremely useful resource. *Music Educators Journal*
- Really, it's all here, and the tips on maintenance are excellent. *Fiddle On Magazine*

eTIPBOOK VOCALS



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Tipbook Vocals is the owner's guide to your most personal instrument. It helps you to understand and extend the possibilities of your voice, and to appreciate and evaluate input from voice teachers and coaches. A perfect tool for beginners, a source of inspiration for advanced singers in any style.

Hear what you read

Tipbook Vocals was written in close collaboration with classical and non-classical singers, teachers, therapists,

and other experts. They introduce you to singing in tune, breathing techniques, singing loudly without hurting your voice, and a host of other subjects. The book also sheds a light on various singing methods and provides great tips on voice care, memorizing lyrics, and pronunciation, while the glossary and the index turn it into a handy reference.

Press quotes

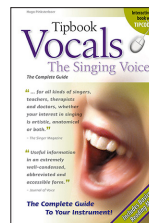
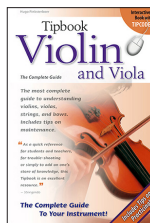
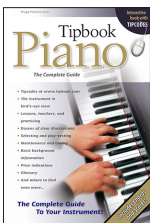
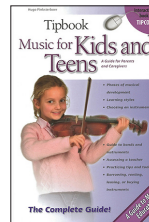
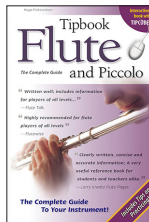
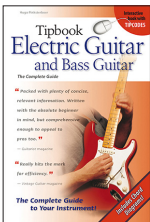
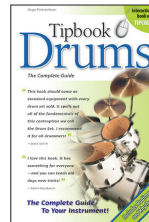
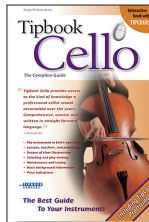
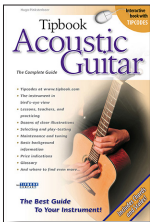
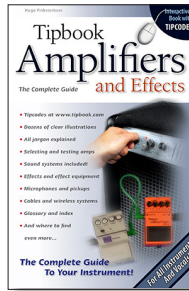
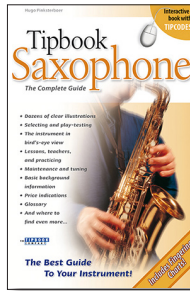
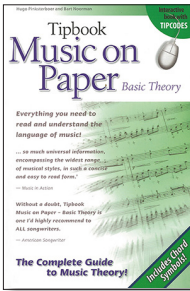
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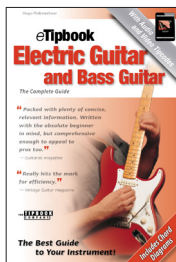


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